How to Add a Constituent Badge to Your Facebook Profile
Constituent Badges:

Makes it easier to connect elected public official with their constituents through badges on comments and posts.

A symbol which allows friends and elected officials to recognize you as a constituent when you post or comment on their page.
Step by Step Guide: Facebook Constituent Badge
Search for the Town Hall function in Facebook’s bar
Select “Enter Address”
Enter your home address
The right side of the screen holds the tools.
Select the “On” option in the Constituent Badge drop down menu
You can also opt into getting Voting Reminders for more local areas through Facebook.
Your voice.
A world of change.